

**Qualify[®]
Learn**

Empowering Minds, Elevating Futures.



SISBM SWISS



**DOCTORATE
OF BUSINESS
ADMINISTRATION**

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ABOUT QUALIFY LEARN

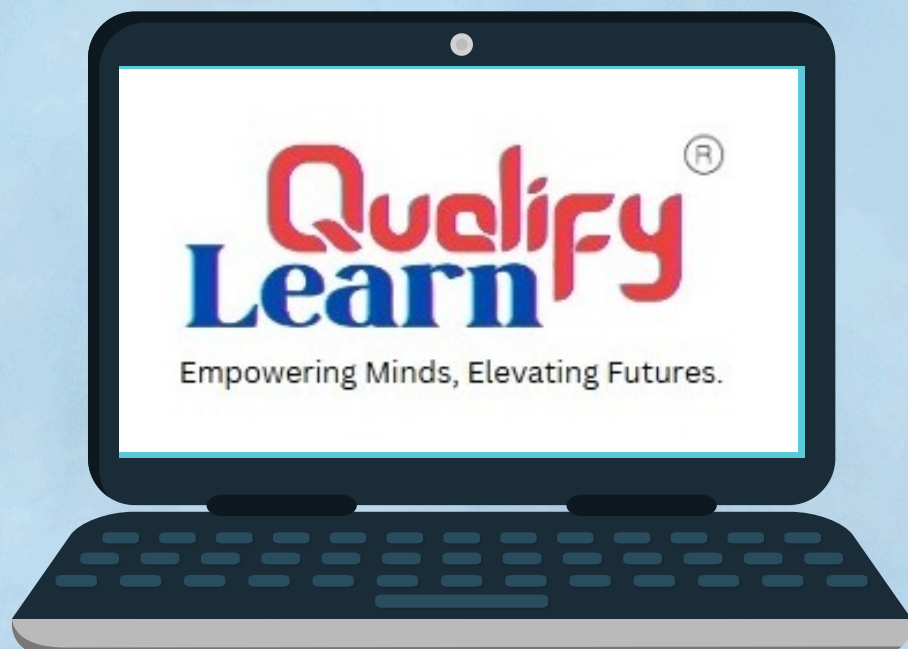
Qualify Learn envisions a world where education knows no boundaries. Our mission is to break down barriers and provide equitable access to exceptional learning experiences

Qualify Learn was founded on the belief that access to high-quality education should not be limited by physical distances or traditional classroom settings in today's dynamic digital world. With this vision, we are committed to delivering top-tier education right to your doorstep.

Born with a mission to redefine 21st-century education, Qualify Learn strives to make learning more accessible, flexible, and personalized to individual needs. We take pride in being a pioneer in the online education space, shaping the futures of countless learners worldwide.

KEY FEATURES

- ✓ **1:1 Free Unlimited Doubt clearing Session**
- ✓ **1:1 Personalised Mentorship**
- ✓ **100% Job Guarantee**
- ✓ **Online Live Classes**



QUALIFY LEARN ADVANTAGE



Access to a variety of tools used in data science and hands-on training with many industry-relevant projects



AI-based feedback on resume preparation.



Interview-ready with 1:1 mock interviews and mentorship sessions



Access to the job board curated by Qualify learn where you can apply for job openings



About Swiss International School Of Business And Management (SISBM)

The Swiss International School of Business and Management (SISBM) offers a high quality, Accredited academics program, recognised globally. Located in Zug, Switzerland, SISBM combines Swiss education traditions with modern practices. The institution focuses on career oriented, transformative education, fostering leadership and innovation. It collaborates with universities and accreditation bodies, ensuring academic excellence and robust employability prospects. SISBM's mission is to empower students to shape the future, with clear pathways for professional success and opportunities for research and intellectual growth.

SISBM is fully accredited by the International Association for Quality Assurance in Pre-Tertiary & Higher Education (QAHE) and is a proud member of the European Association for Higher Education Accreditation (EAHEA) and The American Accreditation Association (AAA) and The Association to Advance Collegiate School of Business (AACSB) and The Accreditation Council for Business School and Program (ACBSP) and The Swiss Federation for Adult Learning (SVEB) and Swiss Made Education and Zug Canton. These affiliations reflect our commitment to maintaining high academic standards and continuous improvement in business and management education.

Why Choose SISBM?

- **Global Perspective** Diverse student body and faculty foster a rich cultural exchange and global outlook.
- **Industry Integration** Strong ties with leading corporations ensure practical relevance and real-world experience.
- **Extensive Networking** Access to alumni connections and industry partnerships for career advancement.
- **Career Opportunities** Internship placements, job prospects, and career development services.
- **Academic Excellence** Renowned faculty and a reputation for academic rigor and quality

ABOUT DOCTORATE OF BUSINESS ADMINISTRATION

At Qualify Learn, the Doctor of Business Administration (DBA) program is tailored for seasoned professionals seeking to deepen their expertise in business and management principles by applying theory to practice. Our program is highly relevant to current industry needs, and our graduates consistently achieve success, leveraging the knowledge acquired to tackle real-world challenges.

Delivered by a team of highly qualified and credentialed faculty, our courses integrate cutting-edge academic insights with practical experience. Instructors share their expertise on contemporary research issues in their fields, enabling DBA candidates to grasp current research trends and their applications to industry challenges.

The DBA program is a three-year doctorate designed for accomplished professionals eager to elevate their business education through original research. It can be completed full-time in an online format over three years. This program offers aspiring senior executives a unique opportunity, featuring a structured curriculum that includes advanced management techniques and research methodologies. Participants will cultivate innovative solutions to modern business problems, focusing on leadership strategies and innovation tools.

The Qualify Learn provides the DBA program in an online format, adhering to rigorous quality standards. Given its online nature, multiple cohorts may operate simultaneously, allowing flexibility for students to start or pause their studies as needed. Each DBA candidate receives extensive support from their assigned supervisor or research faculty.

1+ Million

The global demand for advanced business leaders with doctoral qualifications is projected to surpass 1 million by 2025 as organizations prioritize leadership in innovation and strategy.

\$300 Billion

Jobs are open for candidates with 0-5 years experience.

\$120,000+

The average salary for professionals holding a Doctorate of Business Administration (DBA) ranges from \$120,000 to \$200,000+, depending on industry and executive roles.

7% CAGR

The executive and leadership education market is expected to grow at a compound annual growth rate (CAGR) of 7% between 2023 and 2030, highlighting the increasing demand for high-level business expertise.

60% Over

60% of organizations report a significant leadership gap, making the role of DBAs crucial in shaping business strategy, driving innovation, and improving global competitiveness.

WHY DOCTORATE OF BUSINESS ADMINISTRATION(DBA)?

Advanced Knowledge

The DBA program offers a deep dive into complex business theories and practices, equipping you with the knowledge to address advanced management challenges.

Research Opportunities

Engage in original research that contributes to the field of business. The DBA allows you to explore areas of interest and apply findings to real-world scenarios.

Career Advancement

A DBA can significantly enhance your career prospects, opening doors to senior leadership roles, consultancy positions, and academic opportunities.

Practical Application

Unlike traditional PhD programs, the DBA focuses on applying theoretical knowledge to practical business problems, ensuring relevance to today's dynamic work environment.

Networking Opportunities

Join a community of like-minded professionals and experts. The DBA program provides valuable networking opportunities with fellow candidates, faculty, and industry leaders.

Global Perspective

Develop a comprehensive understanding of international business practices and cultural nuances, preparing you for leadership in a globalized market.

Flexibility

Many DBA programs, including ours, offer online options, allowing you to balance your studies with work and personal commitments.

Personal Growth

The rigorous curriculum challenges you to think critically and strategically, fostering personal and professional growth.

PROGRAM HIGHLIGHTS

1

Effective Communication

Master the skills necessary to communicate thoughtfully and compassionately within a global management context.

2

Innovative Problem-Solving

Apply, synthesize, analyze, and integrate knowledge from business and technology to devise innovative solutions for organizational challenges.

3

Multicultural Competence

Develop the ability to thrive in multicultural organizations in a globalized world.

4

Empirical Research Skills

Acquire the skills to create, analyze, and present empirical scholarly work.

5

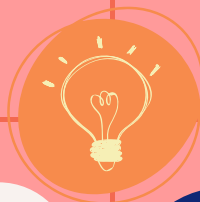
Ethical Decision- Making

Engage in decision-making processes with ethical considerations and compassion.

6

Strategic Management Competencies

Build competencies to become an effective strategic global manager.



PROGRAM OUTCOME

Upon Completion of this Program, you will



Executive Leadership Roles:

Take on leadership positions like CEO, CFO, CTO, or COO, driving organizations toward innovation and growth across diverse industries.



Consultancy:

Become a sought-after business consultant, offering expertise in management, strategy, organizational behavior, or human resources to help companies improve performance and efficiency.



Entrepreneurship:

Launch and lead your own business ventures, utilizing the advanced managerial and strategic skills acquired through the DBA program to build successful enterprises.



Academic Careers: Shape the future of business education by becoming a professor, researcher, or academic administrator, contributing to cutting-edge research and nurturing future business leaders.



Leadership in Non-Profit Organizations:

Drive impact in the non-profit sector, applying your expertise in strategy and management to lead organizations in addressing social challenges.



Government and Public Sector Leadership:

Leverage your skills in government agencies or public sector entities, influencing policy-making and business practices on a regional or national scale.



Business Strategy and Analysis:

Excel as a business analyst or strategic planner, focusing on data-driven insights to lead businesses toward their strategic objectives.



International Business Management:

Manage and lead global business operations, developing strategies that cater to diverse international markets and navigating the complexities of global trade.

ELIGIBILITY CRITERIA AND APPLICATION PROCESS



Who can apply?

- ✓ Hold an Master's or Bachelor's with over 10+ Experience.
- ✓ 0-3 years of work-ex when you graduate from this program; 2020 and onwards graduates.

Application process



STEP 1

Apply by filling a simple online application form



STEP 2

Admissions committee will review and shortlist.



STEP 3

Shortlisted candidates need to appear for an online aptitude test.



STEP 4

Screening call with Alumni/ Faculty

COURSE STRUCTURE



Module 1

Core Business Disciplines

- Strategic Management: Deep understanding of organizational strategy, competitive advantage, and long-term planning.
- Leadership and Organizational Behavior: Insights into leadership theory, change management, and effective leadership practices in global organizations.
- Global Business Environment: Study of international business, global markets, and cross-cultural management.



Module 2

Advanced Research Methodology

- Qualitative and Quantitative Research Methods: Comprehensive training in research techniques, including data collection, statistical analysis, and research design.
- Applied Business Research: Focus on using research to solve real-world business problems, preparing students for dissertation work.



Module 3

Specialized Electives

- Finance and Risk Management: Advanced topics in corporate finance, financial strategy, and managing financial risks.
- Entrepreneurship and Innovation: Exploration of innovation strategies, entrepreneurial leadership, and the development of new business ventures.
- Marketing and Consumer Behavior: Advanced study of marketing strategies, brand management, and consumer insights.



Module 4

Capstone Project/Dissertation

- A comprehensive research project that addresses a significant business challenge, applying theoretical knowledge and research skills to provide practical solutions.



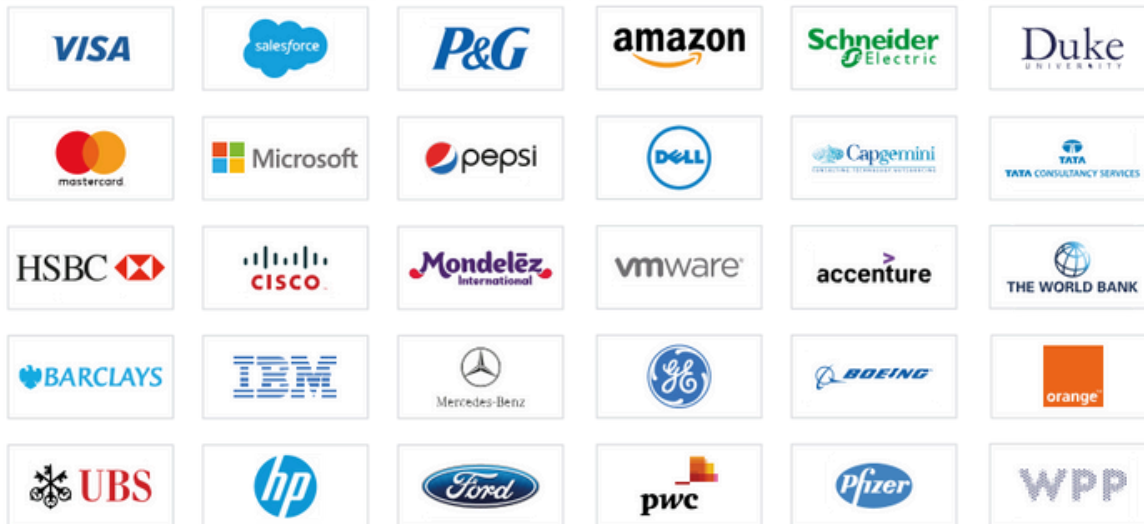
Module 5

Executive Leadership Seminars






- Intensive workshops and seminars led by industry leaders, focusing on cutting-edge business practices, leadership trends, and global business issues.

CORPORATE TRAINING

OUR HIRING PARTNERS:



Features of Corporate Training:

-  Tailored learning solutions
-  Flexible pricing options
-  Enterprise-grade learning management system (LMS)
-  Enterprise dashboards for individuals and teams
-  24X7 learner assistance and support

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