





About Quality Learn	<b>3</b>
Qualify Learn Advantage	4
About Data Science and Al PROGRAM	5
Careers in Data Science	6
Program Highlights	7
Program Outcome	8
Eligibility criteria and application process	9
Course Structure	10
Certificates	13
Corporate Training	14
Capstone Projects	15
Alumni Highlights	1 <i>2</i>
Contact Us	17
	1

# ABOUT QUALIFY LEARN

Qualify Learn envisions a world where education knows no boundaries. Our mission is to break down barriers and provide equitable access to exceptional learning experiences

Qualify Learn was founded on the belief that access to high-quality education should not be limited by physical distances or traditional classroom settings in today's dynamic digital world. With this vision, we are committed to delivering top-tier education right to your doorstep.

Born with a mission to redefine 21st-century education, Qualify Learn strives to make learning more accessible, flexible, and personalized to individual needs. We take pride in being a pioneer in the online education space, shaping the futures of countless learners worldwide.

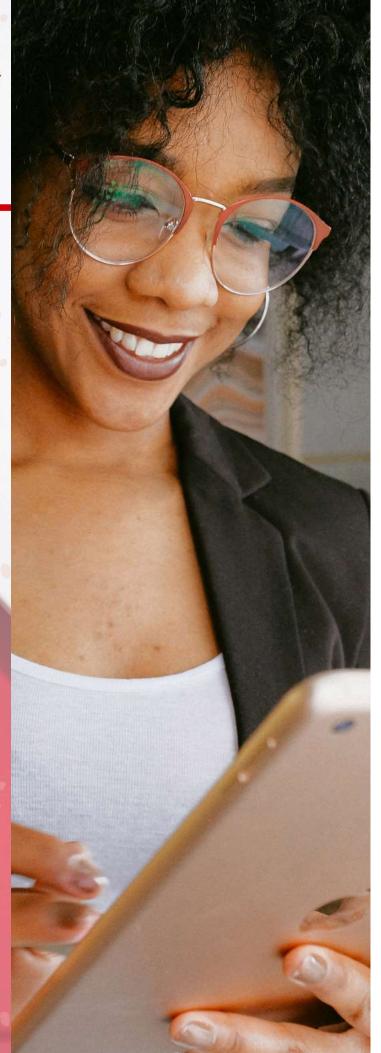
### **KEY FEATURES**

1:1 Free Unlimited Doubt clearing Session

1:1 Personalised
Mentorship

100% Job Guarantee

Online Live Classes



# QUALIFY LEARN ADVANTAGE



Access to a variety of tools used in data science and hands-on training with many industry-relevant projects



Al-based feedback on resume preparation.



Interview-ready with 1:1 mock interviews and mentorship sessions



Access to the job board curated by Qualify learn where you can apply for job openings



# ABOUT PG DIPLOMA IN DATA SCIENCE AND AI

Qualify Learn has developed an innovative program focused on the importance of an academic foundation for building a strong career in Data Science and AI. This research-based curriculum offers a deep understanding of data science applications in today's technological landscape, equipping students with both theoretical knowledge and practical skills relevant to business and society.

Graduates of the PG Diploma in Data Science and AI will emerge as skilled professionals ready to take on diverse roles such as Data Scientists, AI Researchers, and Entrepreneurs. The program emphasizes hands-on experience through real-life industry projects guided by experts, empowering students to harness cutting-edge technologies and frameworks.

Key topics include Python, Machine Learning, Deep Learning, NLP, and SQL, ensuring students are well-versed in essential components of Data Science. By joining this program, data enthusiasts and professionals can enhance their expertise with a curriculum designed in collaboration with industry leaders. Enroll in the PGP in Data Science and AI today to accelerate your career in this dynamic field.

650%

Data Science sector has witnessed a massive hike of 650%, far outpacing other sectors.

61%

Jobs are open for candidates with 0-5 years experience.

2.7 MILLION

The 2024 global estimate calls for 2.7 million job postings for analytics and data science roles.

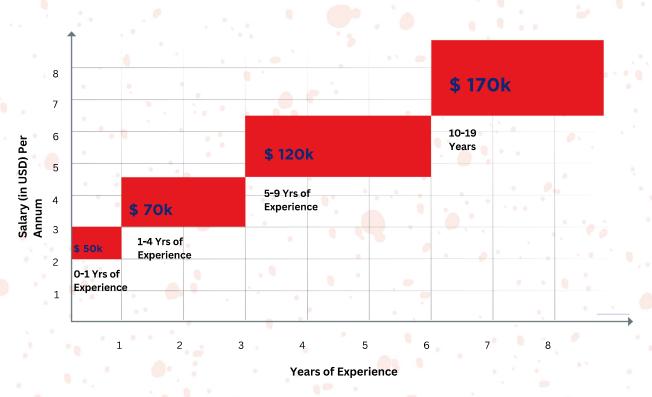
39%

The Global Data
Science market is
projected to advance
at a CAGR of 39% to
reach \$195 Billion.

2024

Globally to become one of the top five skills for jobs in 2024.

## **CAREERS IN DATA SCIENCE**



Data Science opens doors to an array of exciting career paths, from uncovering insights as a Data Analyst to shaping the future of AI. You could dive into roles like Data Scientist, where you unravel complex patterns, or step into a Machine Learning Engineer's shoes, crafting algorithms that learn and adapt. Whether it's optimizing business strategies as a Business Intelligence Analyst, designing data solutions as a Data Architect, pushing the boundaries of AI as a Deep Learning Engineer, or bringing data to life as a Visualization Specialist, the possibilities are virtually limitless. The field is rich with roles like AI/ML Developer, Decision Scientist, and even AI Analysts, ready to challenge and inspire those with a passion for data-driven innovation.



## **PROGRAM HIGHLIGHTS**



Covers key areas including statistics, machine learning, data visualization, and big data technologies.

that enhance your portfolio, allowing you to apply learned concepts to solve actual business problems.

**Expert Faculty** 

Learn from industry professionals and experienced educators who provide insights into current trends and best practices in data science.

Gain proficiency in popular data science tools and languages such as Python, R, SQL, TensorFlow, and Tableau.

State-of-the

**Art Tools** 

Engage in real-world projects

**Hands-On Project** 

Networking and Career Support

Access to industry events, guest lectures, and career counseling to help you connect with potential employers and advance your career.

100% Job Placements

Join our data science program and enjoy a 100% job placements upon completion. Gain hands-on skills, industry-relevant knowledge, and personalized career support to ensure your success in the job market.

## **PROGRAM OUTCOME**

#### Upon Completion of this Program, you will



#### **Build a Strong Foundation:**

Gain a solid understanding of machine learning, artificial intelligence, deep learning, and other essential components of data science.



Master Key Tools: Become proficient in analytical tools and technologies such as Python, MySQL, and Power



#### Frame Business Problems

Analytically: Acquire the skills to translate business challenges into structured analytical frameworks using statistics and data modeling.



#### **Enhance Career Prospects:**

Position yourself as a competitive candidate for roles in data science and other data-intensive and Aldriven fields.



#### **Cultivate a Business Mindset:**

Learn to leverage data-driven insights for informed business decisions.



#### **Integrate Data into**

**Decision-Making:** Develop strategies for incorporating data-driven approaches in business and organizational contexts.



#### **Explore Advanced**

**Techniques:** Gain expertise in deep learning and natural language processing (NLP).





### Who can apply?

- Hold an engineering or statistics degree or any of the MCA/ M.Sc (IT)/ MBA/ BCA/ B.Sc (IT) degrees.
- O-3 years of work-ex when you graduate from this program; 2020 and onwards graduates.

## **Application process**



#### STEP 1

Apply by filling a simple online application form



#### STEP 2

Admissions committee will review and shortlist.



#### STEP 3

Shortlisted candidates need to appear for an online aptitude test.



#### STEP 4

Screening call with Alumni/ Faculty

# **COURSE STRUCTURE**



#### **Module 1**

#### **Introduction to Data Science**

- Overview of Data Science and its importance
- Data Science lifecycle and methodologies
- Key concepts: Data, Information, Knowledge



#### **Module 2**

#### **Programming For Data Science**

- Python/R for Data Analysis
- Introduction to libraries (Pandas, NumPy, Matplotlib, Seaborn)
- Basic programming concepts and data structures



#### Module 3

#### Statics and Probability

- Descriptive and inferential statistics
- Probability distributions
- Hypothesis testing and statistical significance



#### **Module 4**

#### **Data Wrangling and Preprocessing**

- Data cleaning techniques
- Handling missing data and outliers
- Data transformation and feature engineering



#### **Module 5**

#### **Exploratory Data Analysis (EDA)**

- Techniques for visualizing data
- Identifying patterns and trends
- Use of tools like Tableau or Power BI



#### Module 6

#### **Machine Learning Fundamentals**

- Supervised vs. unsupervised learning
- Key algorithms: Linear regression, decision trees, clustering, etc.
- Model evaluation metrics and validation techniques



#### **Module 7**

#### **Advance Machine Learning**

- Deep learning introduction (Neural Networks)
- Natural Language Processing (NLP)
- Model tuning and optimization



#### **Module 8**

#### **Big Data Technologies**

- Introduction to big data concepts and tools (Hadoop, Spark)
- NoSQL databases (MongoDB, Cassandra)
- Data storage and retrieval techniques



#### **Module 9**

#### **Data Visualization**

- Best practices for data visualization
- Advanced visualization tools and libraries (Tableau, Plotly)
- Storytelling with data



#### **Module 10**

#### **CapStone Project**

- Real-world data science project
- Application of all learned concepts and techniques
- Presentation of findings to stakeholders



#### **Module 11**

#### **Industry Applications of Data Science**

- Case studies in various sectors (finance, healthcare, marketing)
- Ethical considerations in data science
- Trends and future of data science



#### **Optional Elective**

- Time Series Analysis
- Data Mining Techniques
- Data Science for Business

# **CERTIFICATES**



Upon successfully completing this Master's program, you will be awarded certificates from Qualify Learn for the Data Science courses included in the learning path. These certificates will validate your expertise as a Data Scientist. Additionally, you will earn an industry-recognized Master's Certificate from Qualify Learn upon completion of the program.

# **CORPORATE TRAINING**

#### **OUR HIRING PARTNERS:**



# Features of Corporate Training:



Tailored learning solutions



Flexible pricing options



Enterprise-grade learning management system (LMS)



Enterprise dashboards for individuals and teams



24X7 learner assistance and support

# **CAPSTONE PROJECT**



Predictive Analytics



Natural Language Processing (NLP)



Image Classification



Recommendation Systems



Time Series Forecasting



Healthcare Analytics



Fraud Detection



**Customer Segmentation** 



Churn Prediction



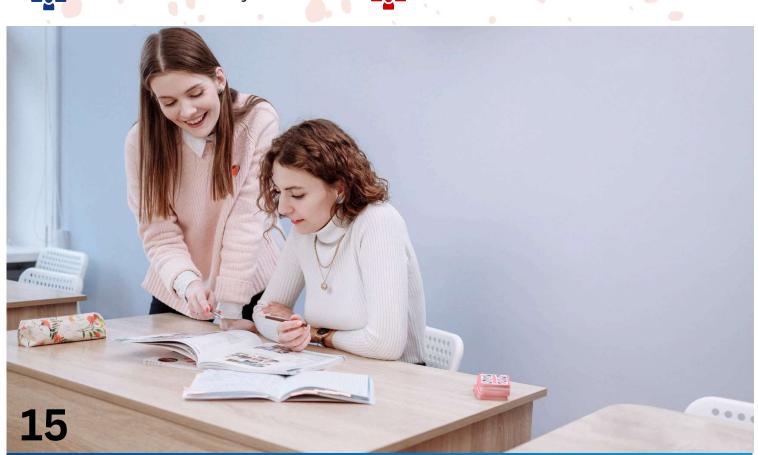
Data Visualization Dashboard



Social Network Analysis



Geospatial Analysis



# **ALUMNI HIGHLIGHTS**





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